Rules & Guidelines

Grand Challenge for the development of Technologies for Primary Processing Storage and Valorization of Onions

- 1. All participants and teams have to be eligible (See Eligibility Criteria) to participate.
- During the Challenge, the Team Leader shall be considered as the Single Point of Contact (SPOC) for all engagements & communication by the Challenge implementing agency. Furthermore, the Team Leader cannot be changed during the course of the Challenge.
- The Team Leader and Participants will be required to use their valid E-mail ID and Mobile number for the purpose of Team Registration and Account Creation on MoCA Startup Hub (MSH) for participating in the Challenge.
- 4. All communication between the Implementing agency and Team Leader shall happen via the registered Email id only. This will be the only form of communication and any other forms of communication will not be entertained.
- 5. Any outcome of this initiative shall only be consumed by the participating team for the purpose of the Challenge for development of Technologies for Primary Processing, Storage and Valorization of Onions'.
- 6. Teams shall maintain detailed documentation of their Idea, Prototype, and Solution at all stages of the Challenge for reference and record purposes. The Challenge Organizing Team reserves the right to review these documents any time during the program.
- Teams are allowed removal/voluntary withdrawal of team members, only once, during the program before the prototype stage. Any such step will have to be disclosed to the Challenge Organizing Team for permission.
- 8. The funding under Challenge shall be spent for the development of technologies for the selected concept/idea.
- 9. Winner(s) will retain the rights of the solution/product developed as part of the Challenge. The winner(s) will however have to conform to the terms and conditions defined for the Challenge during the competition and post winning the award.
- 10. The solution should not violate/breach any idea/concept/product already copyrighted, patented, or existing in this segment of the market.

- 11. Anyone found to be non-compliant, may get their participation cancelled.
- 12. For any dispute redressal, Secretary (MoCA)'s decision will be the final verdict on he matter.
- 13. Product/technology IP (Intellectual Property) will belong to the innovator however, it would be used & disseminated country wide for public use by DoCA in Nation's interest. The IP holder should shall not claim any royalty on it.
- 14. The winning entity would be free to market the product globally.

The Ministry of Consumer Affairs (MoCA) reserves the right, at its discretion, to change, modify, add, or remove portions of Terms of this Innovation Challenge at any time by posting the amended Terms on MoCA's website.
